



It is all about
Passion

EPSF-Menoufia

[FIRST SEMESTER WORK]

....2022-2023....

E-Mail: epsfmenofia.President@gmail.com

Tele: 01017807316

Recruitment Event

Vision & Mission

- Branding EPSF-Menoufia among pharmacy students.
- Empowering EPSF-Menoufia with the number of new members needed to achieve its performance.
- Avoiding turn over by refreshing our generations.

Timeline

- Offline promotion: 2 days, 19 & 20 October 2022.
- Interviews: 4 days, from 22 to 25 October 2022.
- Orientation camp: 2 days, 29 & 30 October 2022.

Target

Pharmacy students.

Preparation

Team number: 9 members.

Workshops: Interviews workshop was introduced for IR members on Tuesday, 18 of October 2022.



Event Flow

Online Promotion:

← EPSF-Menoufia

EPSF-Menoufia
17 Oct 2022

بحثك الطويل أن له أن ينتهي، اكتشف ذاتك! ✨

بريق النجم يبدأ بشراة لئير لنا سماء مظلمة... سماء تستخدم لإيجاد الوجهة، الآن أين هي وجهتك؟ وكيف ستجدها دون نجم ينيير لك طريقك؟

فلكل منا رحلة يخوضها لبحث عن شغفه وميزته، رحلة لاكتشاف نفسه وهذه هي الوجهة، وأما عن كيفية الوصول فكل ما عليك هو البحث والتجربة.

تمنحك EPSF-Menoufia الفرصة لبحث وتجرب الفرصة لاكتشف ذاتك، كن بالقرب لتعرف كيف تصل...

<https://forms.gle/TqFtgeqrENVbB3Rg9>

#اكتشف_ذاتك

#FindYourSpark
#EPSF_Menoufia

Find your Spark
EPSF Menoufia Recruitment

Care Comment Share

You, Nada EL-Tatawy and 59 others

Most relevant

Samira Fareed
بحثك الطويل أن له أن ينتهي، اكتشف ذاتك! ✨
#اكتشف_ذاتك
#FindYourSpark
#EPSF_Menoufia
15w Like Reply 1

Samira Fareed

Write a comment...

EPSF-Menoufia • Follow
21 Oct 2022

Dr Amr Kamal, CEO and The Academic Coordinator of the Clinical Pharmacy Program and Lecturer in The Pharmaceutical Chemistry department, Faculty of Pharmacy, Menoufia University.

كن بالقرب لتعرف كيف تصل... ✨

<https://forms.gle/TqFtgeqrENVbB3Rg9>

#اكتشف_ذاتك

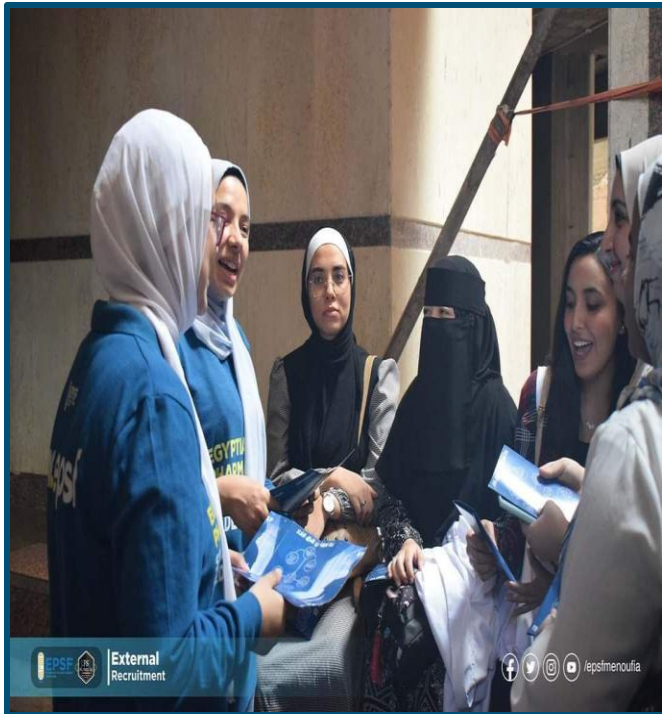
#FindYourSpark
#EPSF_Menoufia

Rahma Elgebalay
See More... اکت #

87 28 comments • 9 shares • 1k views

Care Comment Share

Offline Promotion:



Interviews:



Orientation camp



Results and outcomes

94 applicants filled the registration form and we contacted them to arrange the interviews phase.

Obstacles you faced in the promotion and how did you overcome it

- **Obstacles:** timeline of the faculty.
- **Overcoming:** trying to choose suitable days to reach the target audience.

Step On The Way Event

Vision

SOTW will be career aspiration guidance to pharmacy students and to know what required knowledge and skills for targeted career, preparing qualified competitive pharmacists.

Mission

Provide an educational program that ensure clear picture for post-graduation careers and a clear vision for what's steps they could to overcome difficulties that will face them through different ways online and offline sessions .

Target

First, second and third year students.

Interested pharmacy student: 103.

Total participant pharmacy student: 57.

Preparation

Team number: 23 member.

Meetings: 6 meetings.

Workshops: one workshop.

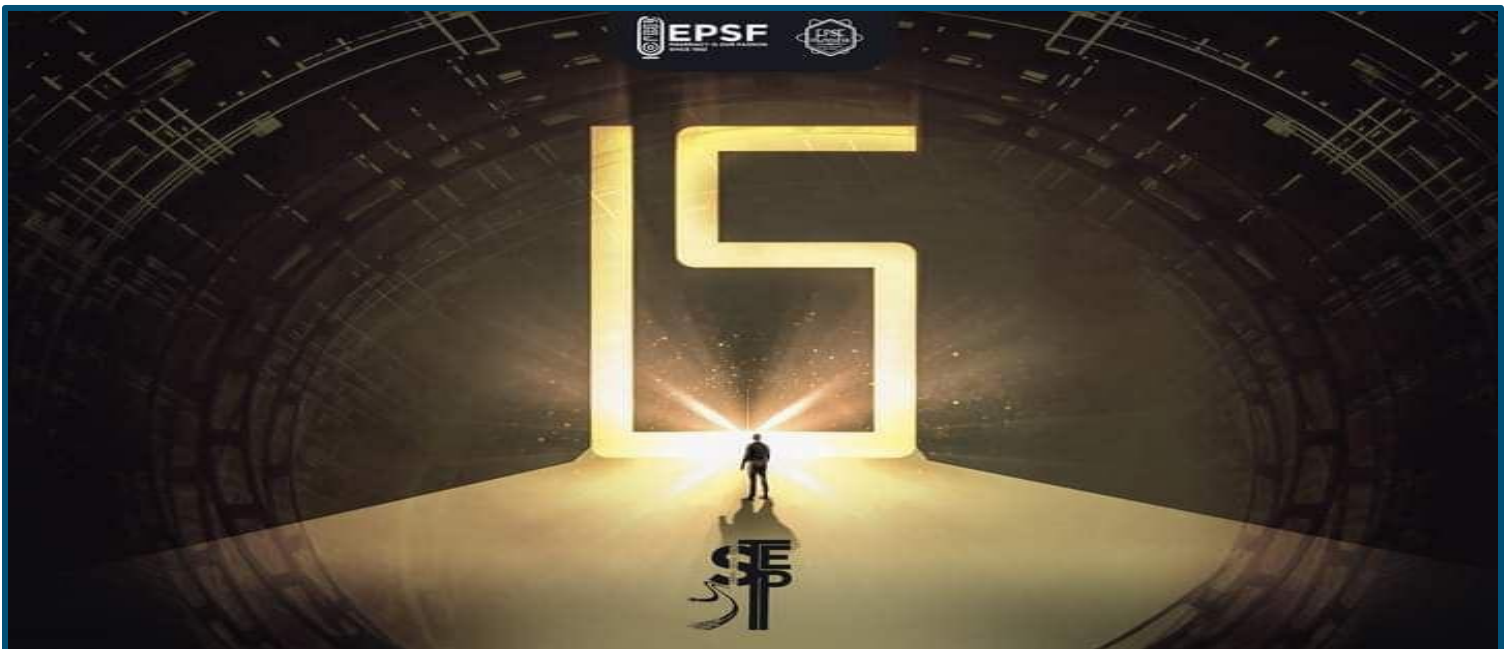
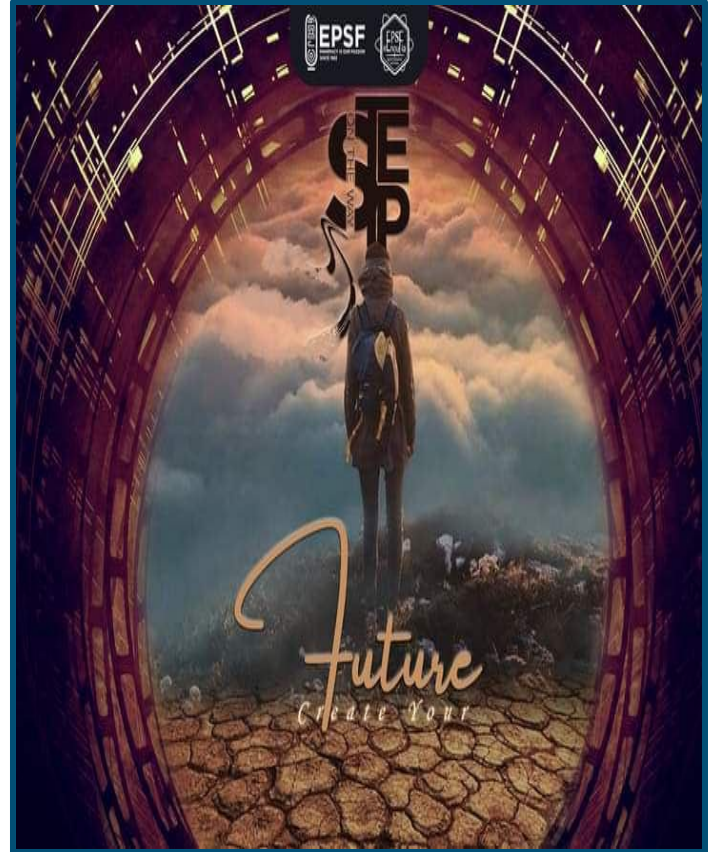
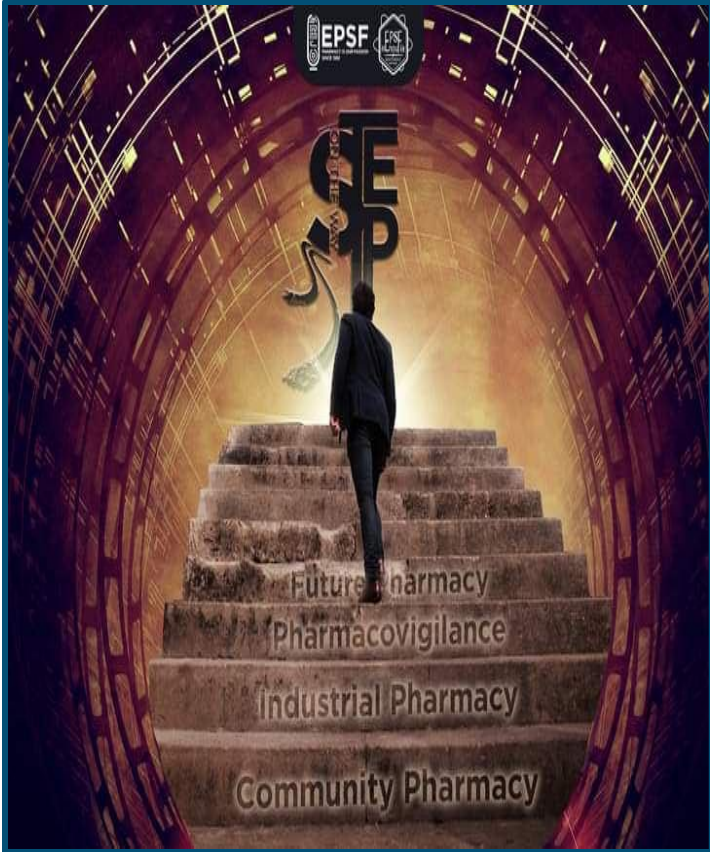
Event flow

At the beginning, I read the toolkit in order to understand the dimensions and themes of the conference, and then I held an emergency meeting with my team to collect the ideas that we will implement in the promotion. There was a day for the offline promotion, and the promotion continued in the online format through posts that were posted on the official page or payment groups, whether on WhatsApp or Facebook.

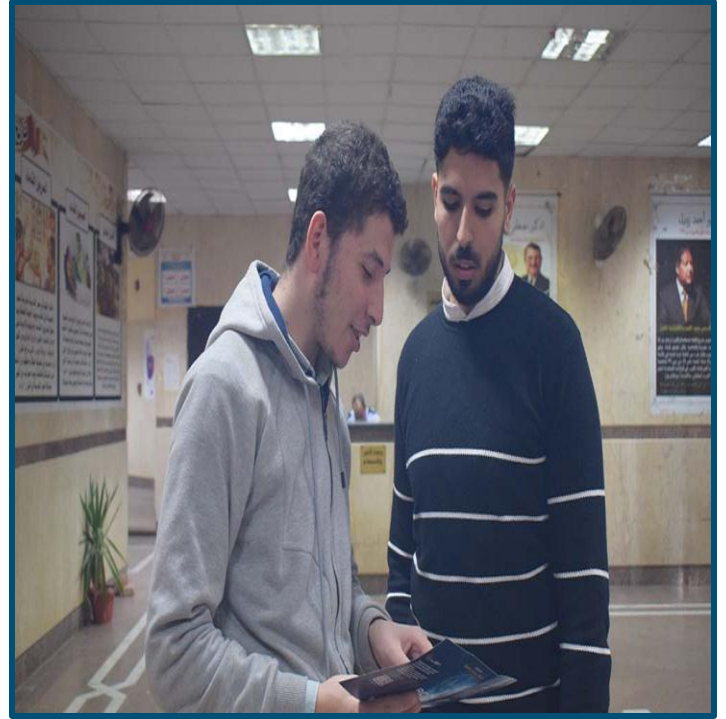
Everyone in the board share in promotion through WhatsApp groups or face book groups.

Online Promotion



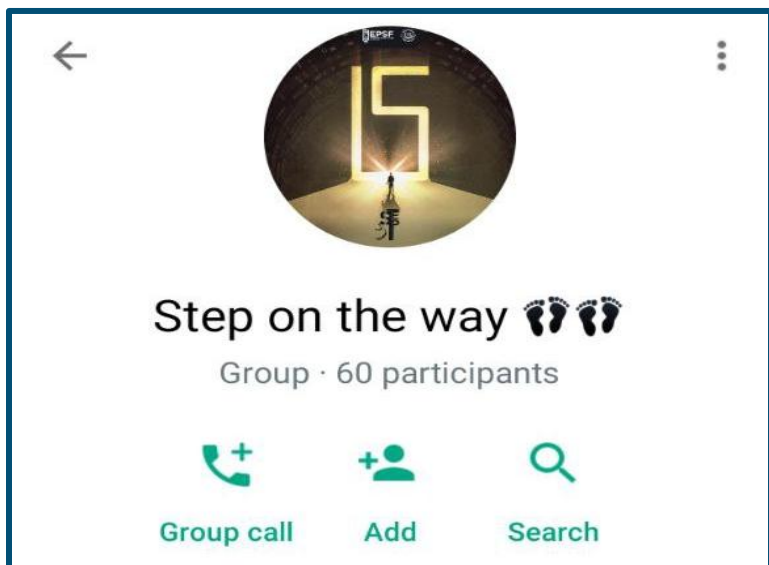


Offline Promotion



Distribution

- Select a coordinator for each level and create a WhatsApp group for them.
- There was an official WhatsApp group for board members to connect our ideas in the right way and discuss about different ways for promotion.
- There was an official group for registration follow up and avoid any problem.
- After registration, there was a group to follow up with the participant.



Results and outcomes

For team:

The team began to realize the importance of our role and the role of the committee, and the importance of this conference and that it represents great importance at a pivotal stage in the life of the student.

For local association:

This promotion helped us to present us as a scientific institution that always strives to advance and develop the profession and serve pharmacy students.

For pharmacy students:

The conference helps a pharmacy student to become aware of his profession, aware of its dimensions, and able to face the challenges of the profession through various workshops and conferences.

Obstacles you faced in the promotion and how did you overcome it

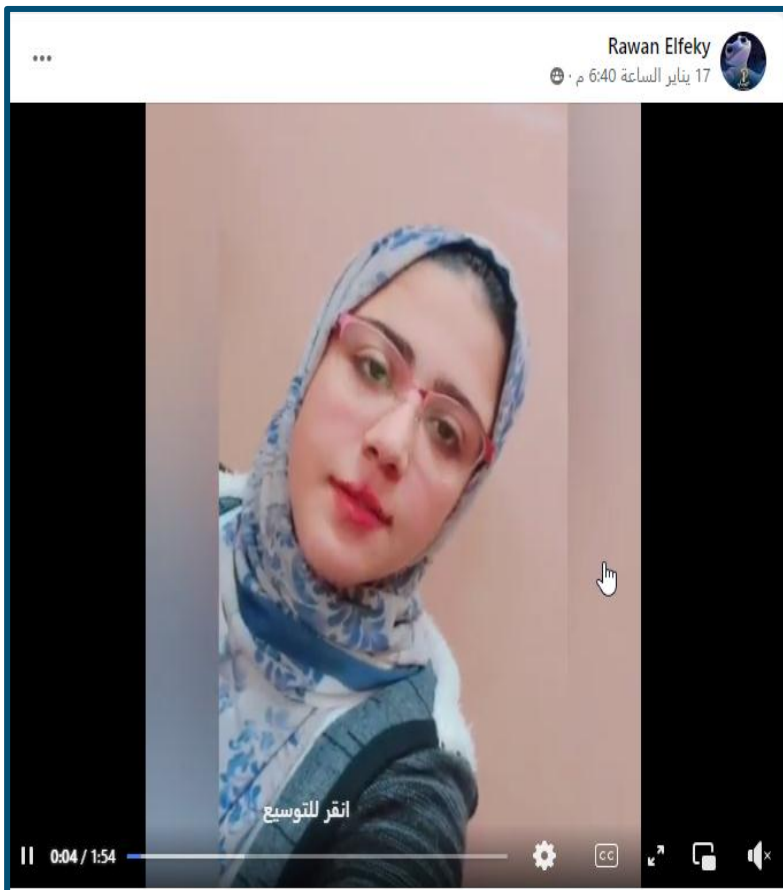
Obstacles:

- Toolkit that came in late time.
- Unavailability of many people.
- Practical exams.
- New members and they are unaware by all process and many things.
- Promotion during final exams.

- Low spirit up.
- The gap of days between the exam and the next.

Overcoming:

- Most things mainly directed by me.
- Asking my board to follow all things with instead of the news.
- Create videos from oldest participant to share their experience.
- Create a WhatsApp group for the participant to encourage them to talk with their friends and create a competition.
- Create a competition in our local association free ticket for the person that came with the largest number of participants.



Final remarks

- I have gained high experience and dealing with variety of mentalities special outside the federation.
- Gaining value feedback and achieve my messages, which is the value and quality.

Blood Donation Campaign

Vision

Access to self-sufficiency in 2030.

Mission

- First online promotion
- Offline awareness
- Team Educational about awareness and blood donation
- Team division
- Workshop for team
- Work shop for association
- Follow up with doners

Location

- كلية زراعة
- مجمع الكليات

- قرية مصطاي
- كلية تربية

Target

Blood bags: 104 blood bags.

Awareness: 6400 people.

Preparation

Team number: 23 members.

Meetings: 4 meetings including work shop.

Event flow

- Explain blood donation.
- PH team explain anemia.
- Participants answer about some questions.



Online Promotion



Offline Campanian





Results and outcomes

For team

- Become aware enough about bloods donation.
- Aware about blood donation and how to deal with people.
- Educated impact management.
- Educated strategy and how to make a success strategy.

For local association

- Become aware enough also about blood donation.
- They broke the barrier of fear in dealing with people.

For pharmacy students

- There is a change from before about the idea of blood donation.
- They know its importance to the donor before it is for the people who need the donation.

Obstacles you faced in the promotion and how did you overcome it

Obstacles:

With blood bank

Overcoming:

We tried to deal with them and skip them until the end of the campaign.

Final remarks

- The number of blood bags compared to the previous campaigns was an increase.
- The spirit that was tyrannical among the members was very clear during the camp.
- The idea of donating itself has become present among people than before.
- The activities that we used to do in the middle of the campaign and after it were very helpful in morale, whether for donors or members of the campaign.
- The result of the campaign as awareness, bags, or benefit was very satisfactory.

Student Exchange Program Event

Vision

Providing Pharmacy students with the opportunity to have professional and international pharmaceutical training in another country thus being exposed and affected in all personal and professional aspects.

Mission

- Workshop
- Online promotion
- Offline promotion

Target

Pharmacy Students

Preparation

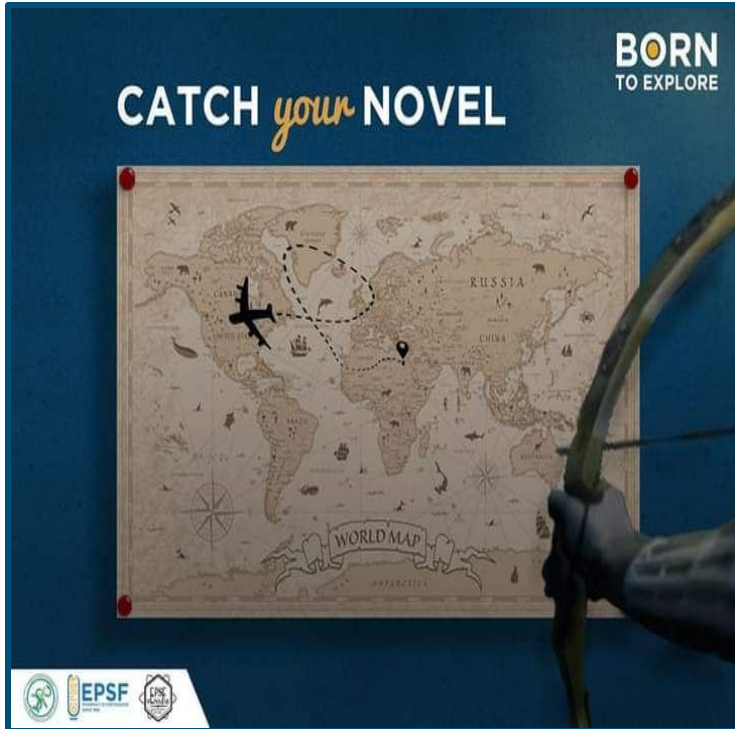
Team number: 7 members.

Meetings: 4 meetings.

Workshops: one.



Online promotion



Offline promotion



Results and outcomes

For team

- Knowing everything about SEP.
- Knowing how to promote to SEP & EGYPT.
- Knowing how to make an interview.
- Knowing mail etiquette.

For local association

- Knowing everything about SEP.
- LEO JD.

For pharmacy students

- Knowing about an opportunity to have professional and international Pharmaceutical training in another country.
- Knowing about LEO in EPSF that provide international opportunity to pharmacy student.

Obstacles you faced in the promotion and how did you overcome it

Obstacles: crowded timeline and joining of new members

Overcoming: by good distribution and enter the new members in preparation of event

Book Carnival

Vision

As we, all know the importance of culture in our lives that it greatly affects the life of the individual and the formation of a conscious mind that keeps pace with developments and events. It was our duty to strive to keep pace with this cultural development through book carnival that Develop Pharmacy student on the scale of pharmaceutical sciences, scientific research, personal and professional skills to produce qualified pharmacist.

Mission

- Holding carnival to all Pharmacy students.
- Provide some pharmaceutical books in different categories.
- Providing different books to coverage all types.
- Gaining more skills that are personal.
- Providing more ideas to get solutions easily.
- Self-learning and continuously.

Target

We loan to pharmacy students: 34 book

Preparation

Team number: 10 members

Meetings: 2 meetings.

- One meeting to know how to write on word and applicate on it.

- Second meeting was with all the association, which we discussed some of the grammar of the Arabic language and the correction of its common mistakes, the importance of reading and how to enrich our mother language, competitions on poetry and holy Quran to enrich their language and other competitions to ensure that the content of the session is delivered.

Workshops: one workshop with the team to know the common mistakes on Arabic language in addition, its correction.

Event flow

- First, we made a group "the Arabic language week" for all local association and it was for one week before the international day of the Arabic language, in which we discuss with members in good Arabic language.
- The first day was an opening, in which the members share their favorite poetry about Arabic language and some of them recite the Quran in sweet voices.
- The days of the language week in this group, we discuss important topics like quality, documentation, professionalism, history and time management.
- We have enjoyed with the members in this week, it left a good impact on the members, and they have realized the importance of the Arabic language and the importance of preserving and enriching it.
- At the end of that week, we make a session to applicate on all what we have discussed in this week.
- The closing of the event we make the book carnival in whit we show many books in all fields for the members and all pharmacy students.

Online promotion



Offline promotion



Results and outcomes

For team

- They acquire a lot of writing skills and that was shown in the files they write.
- The harmony between members become strong and that has shown in the next work.
- It increases the spirit of the team.

For local association

- They have realized the importance of the Arabic language and the importance of preserving and enriching it.
- They become stronger in Arabic language and that was shown in their writing in chats.

For pharmacy students

Reflect the importance of the Arabic language and reading by the holding of the book carnival and provide them many books.

Obstacles you faced in the promotion and how did you overcome it

Obstacles: timeline.

Overcoming: adapting with the timeline and make a good time management system.

Final remarks

- Celebrating a special luster in our mother tongue and encouraging students to read, which is one of the most important things that help in the progress of society in general.
- The progress of the individual and the development of his mentality in particular - in addition to educating individuals about the importance of the Arabic language and the importance of preserving it from extinction, which is the real heritage of the entire Arab world.